







DORRANCE H. HAMILTON
PUBLIC MEDIA COMMONS

COURSE CATALOG 2014-2015



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INTRO

Learn to tell stories through video and audio at WHYY. Combining the knowledge of WHYY's award-winning staff with the tools and facilities needed to create cutting-edge media, the Dorrance H. Hamilton Public Media Commons offers a variety of classes to help teens, adult learners, and educators create, edit and produce their owns stories.



ABOUT

ALL PUBLIC MEDIA COMMONS PROGRAMS OFFER HANDS-ON, PROJECT-BASED EXPERIENCES.

ADULT LEARNING COURSES

Adult Learning Courses offered in the Hamilton Commons are geared toward adult learners with stories to tell. Classes cover topics such as camera use, editing skills and documentary video production.

PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS

Educators participating in professional development courses learn methods for implementing digital media production in their classrooms. Courses are approved for Pennsylvania Act 48 credit. WHYY will also provide documentation for Delaware and New Jersey educators.

YOUTH PROGRAMS

The longest running of WHYY's media courses, WHYY's Youth Programs offer hands-on production training for teens through after-school programs, summer and spring break camps, and field trips.

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DISCOUNTED COURSE FEES FOR WHYY MEMBERS

WHYY members receive discounts on Public Media Commons courses.

NOT A MEMBER?

Visit whyy.org or contact Member Services at (215) 351–0511 to become a WHYY member before registering for the course to receive the discounted member fee. More importantly, member support helps fund the arts and culture and news and information programs on WHYY TV, WHYY FM and whyy.org and NewsWorks.org.

REGISTRATION

Public Media Commons web page WHYY.org/hamiltoncommons

or call

WHYY Member and Audience Services 215-351-0511





C101 INTRO TO SHOOTING VIDEO

Interested in exploring digital video, but don't know where to begin? This class introduces you to the basics of operating a video camera, simple lighting techniques, framing shots and conducting interviews.

MEMBER COURSE FEE: \$20

NON-MEMBER COURSE FEE: \$80

Choose one of the following dates:

Wednesday, September 10, 2014

6:30 - 9:00 PM

Saturday September 27, 2014

10:00 AM - 12:30 PM

Saturday, November 29, 2014

1:00 - 3:30 PM

Thursday, February 19, 2015

6:30 - 9:00 PM

Saturday, March 28, 2015

10:00 AM - 12:30 PM

Tuesday, April 21, 2015

6:30 - 9:00 PM

C102 INTRO TO VIDEO EDITING

This class is designed as a starting point for people who are interested in exploring the world of editing video. In this 2.5 hour overview of the editing process, you will be introduced to the basics of video editing: how video clips are cut and arranged using Final Cut Pro software.

NOTE: IN THIS CLASS, YOU WILL BE EDITING FROM STOCK FOOTAGE. THERE IS NO NEED TO BRING FOOTAGE WITH YOU.

MEMBER COURSE FEE: \$20

NON-MEMBER COURSE FEE: \$80

Choose one of the following dates:

Wednesday, September 17, 2014

6:30 - 9:00 PM

Saturday, September 27, 2014

1:30 - 4:00 PM

Saturday, December 6, 2014

1:00 - 3:30 PM

Thursday, February 26, 2015

6:30 - 9:00 PM

Saturday, March 28, 2015

1:30 - 4:00 PM

Tuesday, April 28, 2015

6:30 - 9:00 PM

C202 BEGINNING DOCUMENTARY PRODUCTION

Make your own 3-5 minute documentary in this exciting foursession course. Learn to plan, shoot, and edit on Final Cut Pro as you craft your own short video.

NOTE: YOU WILL BE REQUIRED TO SHOOT FOOTAGE OUTSIDE OF CLASS TIME WHILE TAKING THIS COURSE, AS YOU WILL BE CREATING YOUR OWN ORIGINAL PIECE. IF YOU DON'T WISH TO CREATE YOUR OWN VIDEO AND ARE ONLY LOOKING FOR EDITING SKILLS, PLEASE CONSIDER TAKING "EDITING ON FINAL CUT PRO" INSTEAD.

PREREQUISITES: IF YOU ARE TOTALLY NEW TO VIDEO PRODUCTION, IT IS RECOMMENDED THAT YOU TAKE INTRO TO SHOOTING VIDEO OR SHOOTING IN THE FIELD AND INTRO TO VIDEO EDITING BEFORE TAKING THIS COURSE.

MEMBER COURSE FEE: \$255 NON-MEMBER COURSE FEE: \$315

Course fee includes equipment rental and 10 hours of edit time.

Choose one of the following four-session courses:

Wednesdays: October 1, 8, 15, and 22, 2014

6:00 - 9:00 PM

Saturdays: January 10, 17, 24, and 31, 2015

1:00 - 4:00 PM

Saturdays: April 11, 18, 25 and May 2, 2015

1:00 - 4:00 PM

Tuesdays: May 19, 26, June 2 and 9, 2015

6:00 - 9:00 PM

C110 VIDEO EXCURSION: SHOOTING IN THE FIELD • NEW COURSE •

Working with a small production team of fellow students, you will spend the morning shooting video and interviewing subjects in the neighborhood around WHYY. You will return to WHYY for an afternoon of Final Cut Pro editing instruction, using the footage you shot earlier in the day.

No prior experience required. Students are encouraged to bring lunch.

MEMBER COURSE FEE: \$80

NON-MEMBER COURSE FEE: \$140

Saturday, September 20, 2014 10:00 - 4:00 PM

C301 INTERMEDIATE DOCUMENTARY PRODUCTION

In this follow-up to the Beginning Documentary course, you will create a longer and more sophisticated piece. With a smaller class size and a focus on peer feedback, Intermediate Documentary Production allows you to discuss your ideas and rough cuts with other course participants in a workshop setting as you build on the skills you learned in the Beginning class.

PREREQUISITES: BEGINNING DOCUMENTARY PRODUCTION IS A PRE-REQUISITE FOR THIS COURSE. IF YOU HAVE NOT TAKEN THE INTRO COURSE BUT FEEL YOU HAVE A SIMILAR LEVEL OF EXPERIENCE, PLEASE CONTACT US AT 215-351-3318 BEFORE ENROLLING.

MEMBER COURSE FEE: \$285

NON-MEMBER COURSE FEE: \$345

Course fee includes equipment rental and 10 hours of edit time.

Choose one of the following four-session courses:

Wednesdays: November 5, 12, 19, 26, and December 3, 2014

6:00 - 9:00 PM

Wednesdays: April 22, 29, May 6, 13, and 20, 2015

6:00 - 9:00 PM

C401 ADVANCED DOCUMENTARY SEMINAR

In this six-session, monthly seminar, you will meet like-minded students looking to take their productions to the next level, as they work on longer (15-20 minute) projects. You will be able to use WHYY's equipment, but will be expected to shoot and edit outside of class time. Class will be discussion-based and will involve group critiques and guest speakers.

PREREQUISITE: INTERMEDIATE DOCUMENTARY PRODUCTION IS A PRE-REQUISITE FOR THIS COURSE. IF YOU HAVE NOT TAKEN THAT COURSE BUT FEEL YOU HAVE A SIMILAR LEVEL OF EXPERIENCE, PLEASE CONTACT US AT 215-351-3318 BEFORE ENROLLING.

MEMBER COURSE FEE: \$315

NON-MEMBER COURSE FEE: \$375

Course fee includes equipment rental and 40 hours of edit time.

Choose one of the following six-session courses:

The 2nd Monday of each month

September 8, October 13, November 10, December 8, 2014,

January 12, and February 9, 2015

6:00 - 9:00 PM

The 1st Monday of each month

January 5, February 2, March 2, April 6, May 4, and June 1, 2015

6:00 - 9:00 PM

C204 EDITING WITH FINAL CUT PRO X

In this three-session course, you will learn the most crucial video editing skills in Final Cut Pro: basic editing, title creation, sound mastering, color correction, chroma keying (green screening), transitions and filters and techniques used in narrative and documentary film editing. Final Cut Pro is a program that works only on Mac OS.

NOTE: YOU WILL NOT CREATE AN ORIGINAL PIECE THROUGH THIS COURSE; YOU WILL BE EDITING FROM STOCK FOOTAGE. IF YOU WISH TO CREATE YOUR OWN DOCUMENTARY VIDEO, PLEASE CONSIDER TAKING "BEGINNING DOCUMENTARY PRODUCTION" INSTEAD.

MEMBER COURSE FEE: \$115

NON-MEMBER COURSE FEE: \$175

Choose one of the following three-session courses:

Monday, Wednesday, Friday: December 8, 10, and 12, 2014

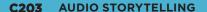
6:30 - 9:00 PM

Monday, Wednesday, Friday: March 9, 11, and 13, 2015

6:30 - 9:00 PM

Wednesdays: June 3, 10, and 17, 2015

6:30 - 9:00 PM



Great audio storytelling is the hallmark of WHYY's radio service. In this four-session course, you will learn to tell stories with audio. Using narration, interviews and natural sound, you will craft a short audio piece on a topic of your choice.

MEMBER COURSE FEE: \$155 NON-MEMBER COURSE FEE: \$215

Course fee includes 6 hours of edit time.

Choose one of the following four-session courses:

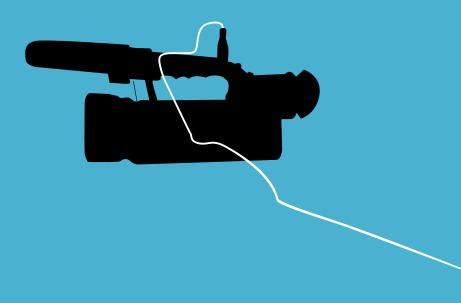
Wednesdays: January 7, 14, 21, and 28, 2015

6:30 - 9:00 PM

Saturdays: May 16, 23, 30, and June 6, 2015

1:00 - 3:30 PM





C104 TELL YOUR STORY

In this one-hour experience, come to WHYY and interview a friend or family member, or be the subject of your own oral history. Learn to conduct a high-quality interview, and let the Public Media Commons staff handle the camera and lights. Leave with a 10-15 minute video keepsake to share with family and friends.

This experience is offered by appointment only.

To make an appointment to tell your story, call 215-351-3318.

MEMBER COURSE FEE: \$50

NON-MEMBER COURSE FEE: \$100

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EDUCATOR

PROFESSIONAL DEVELOPMENT

E102 VISUAL STORYTELLING BASICS FOR THE CLASSROOM

This six-hour session trains teachers to help their students tell compelling visual stories using equipment readily available in most classrooms. Teachers will receive lesson ideas for audio slideshows, 30-second stories, video scavenger hunts and other low-tech, but effective, techniques. This is a hands-on course in which teachers will be recording and editing media.

5 hours of Act 48 Credit for PA educators. WHYY will also provide documentation for DE and NJ educators.

MEMBER COURSE FEE: \$85

NON-MEMBER COURSE FEE: \$145

Includes lunch

Saturday, November 8, 2014 10:00 AM - 4:00 PM

E201 TEACHING DOCUMENTARY PRODUCTION

In this two-session course, teachers learn to guide students through the basic skills necessary for creating great student documentaries. The two days will cover planning projects, shooting, interviewing and editing on Final Cut Pro. Teachers will receive WHYY's complete Documentary Workshop Curriculum for students grades 6-12. This is a hands-on course in which teachers will be recording and editing media.

10 hours of Act 48 Credit for PA educators. WHYY will also provide documentation for DE and NJ educators.

MEMBER COURSE FEE: \$170

NON-MEMBER COURSE FEE: \$230

Includes lunch

Saturdays: November 15 and 22, 2014

10:00 AM - 4:00 PM

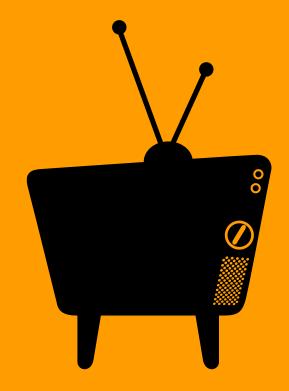
Tune in to WHYY-TV for Anthology, a collection of the best videos created by students like you at the Public Media Commons!



Create your own video today at WHYY's Public Media Commons.

WATCH IT ON ANTHOLOGY.

FIRST FRIDAY OF THE MONTH AT 5:00 PM



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WHYY AFTERSCHOOL: Youth after-school programs are offered as a public service by WHYY at no charge to participants. Classes are filled on a first-come first-served basis.

Y101 DOCUMENTARY WORKSHOP

This program combines media literacy and video production as students learn to produce short documentaries on a topic of their choosing. WHYY's media instructors act as executive producers, while the students write, direct, shoot and edit in small production crews.

Fall Semester

Tuesdays and Thursdays September 30, 2014 through January 22, 2015 4:00 - 6:00 PM

Spring Semester

Tuesdays and Thursdays February 10 through June 11, 2015 4:00 - 6:00 PM



Y102 STUDIO PRODUCTION

Students will learn to operate video switchers, lighting and sound boards and robotic cameras as they shoot and direct their own studio production. WHYY's media instructors act as executive producers, while the students write, direct, shoot and produce in small production crews.

Fall Semester

Mondays and Wednesdays September 29, 2014 through January 21, 2015 4:00 - 6:00 PM

Spring Semester

Mondays and Wednesdays February 9 through June 10, 2015 4:00 - 6:00 PM

Y301 MULTIMEDIA EXPLORATION

For students who have already completed a WHYY Afterschool Program or Summer Camp, this advanced level class allows you to explore a topic of your choice through a variety of media: video, audio, slideshows, photography, and more.

Prerequisites: Students must have completed a WHYY workshop to register for this program.

Fall Semester

Tuesdays and Thursdays September 30, 2014 through January 22, 2015 4:00 - 6:00 PM

Spring Semester

Tuesdays and Thursdays February 5 through June 11, 2015 4:00 - 6:00 PM

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WHYY SUMMER CAMPS offer intensive multi-week experiences for teens finishing grades 9-12 and a Spring Break Camp for middle school students. The project-based camps provide immersive media experiences in which the participants work in teams to create original productions.

Y201 WHYY YOUNG JOURNALISTS SUMMER CAMP

This award-winning, hands-on camp gives you the opportunity to use WHYY production equipment to develop and produce news stories based on your interests while under the tutelage of experienced media instructors. Facilitated by the staff of WHYY's Dorrance H. Hamilton Public Media Commons, the two-week intensive camp features lectures and training sessions from the renowned staff of WHYY's news department.

For students currently in grades 9-12

MEMBER COURSE FEE: \$1,200 NON-MEMBER COURSE FEE: \$1,350

Includes lunch

Choose one of the following two-week sessions:

Session 1

Monday through Friday June 29 through July 10, 2015 9:00 AM - 4:00 PM*

*Camp does not meet on July 4

Session 2

Monday through Friday August 10 through August 21, 2015 9:00 AM - 4:00 PM





Join our award-winning staff for an exciting opportunity to learn all aspects of movie production with other young filmmakers. Learn to script, shoot, act and edit movies as you create your own short film from script to screen, over three fun-filled weeks. If you have the desire to tell a story or have an interest in filmmaking, this is an excellent chance to express your ideas and use professional equipment!

For students currently in grades 9-12

MEMBER COURSE FEE: \$1,800

NON-MEMBER COURSE FEE: \$1,950

Includes lunch

Monday through Friday July 13 through July 31, 2015 9:00 AM - 4:00 PM

Y200 SPRING BREAK MIDDLE SCHOOL JOURNALISM CAMP

A special edition of our popular teen journalism camp reimagined for middle schoolers. Students in grades six through eight will spend five exciting days at the WHYY studios creating video news stories. Participants will work with the staff of WHYY's award-winning Hamilton Commons to learn all aspects of the news production experience: interviewing, writing, shooting and editing video, and more.

MEMBER COURSE FEE: \$550 NON-MEMBER COURSE FEE: \$625

Students must bring their own lunch

Monday through Friday March 30 through April 3, 2015 9:00 AM - 4:00 PM



OTHER INFO

CANCELLATION POLICY, WITHDRAWALS AND REFUND POLICY

WHYY reserves the right to cancel classes due to insufficient enrollment. In the event of a cancellation, students will be notified and full tuition will be refunded. In case of inclement weather, classes may need to be rescheduled.

You may cancel your registration without penalty until two weeks before the date of the class. 80% of the course fee will be refunded for cancellations within two weeks. No refunds are offered for withdrawals on or after the start date of the class.

WHYY MEMBER BENEFITS INCLUDE COURSE DISCOUNTS

In addition to knowing that you are doing your part to support public media in the Delaware Valley, WHYY members receive a variety of member benefits through the WHYY MemberCard:

- Discounts for Hamilton Public Media Commons courses
- 2 for 1 discounts at many area retailers, restaurants and cultural institutions
- Special invitations to WHYY member events, book signings and meet and greets with on-air personalities.
 Become a member today by calling Member Services at 215-351-0511 or visit WHYY.org.

THANK YOU FOR SUPPORTING WHYY!

Learn something that you can actually In your life

WHYY's summer camps are the perfect place to make friends and be creative. They're also great for learning new skills and building a portfolio to impress your college of choice. If you're the kind of person who can tell a good story or likes to share videos with friends, we can help turn that natural talent into high-quality movies that will share your unique point of view with the world.

SUMMER CAMPS AT THE PUBLIC MEDIA COMMONS AT WHYY.

Learn more at WHYY.org/camps!