

WHYY



**COURSE  
CATALOG  
2015-2016**

WHYY





# CONTENTS

INTRO **3**

ADULT LEARNING  
COURSES **6**

EDUCATOR  
PROFESSIONAL  
DEVELOPMENT **12**

YOUTH  
PROGRAMS **13**

SUMMER &  
SPRING BREAK  
PROGRAMS **15**

OTHER INFO **18**

# INTRO

Learn to tell stories with video and audio at WHY? Combining the knowledge of WHY's award-winning staff with the tools and facilities needed to create cutting-edge media, the Dorrance H. Hamilton Public Media Commons offers a variety of classes to help teens, adult learners, and educators create, edit and produce their own stories.

Courses begin at \$20 for WHY Members.

**Beginners welcome!**

# COURSES

**ALL PUBLIC MEDIA COMMONS PROGRAMS OFFER HANDS-ON, PROJECT-BASED EXPERIENCES.**

## **ADULT LEARNING COURSES**

Adult Learning Courses offered in the Hamilton Commons are geared toward adult learners with stories to tell. Classes cover topics such as camera use, editing skills and documentary video production.

## **PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS**

Educators participating in professional development courses learn methods for implementing digital media production in their classrooms. Courses are approved for Pennsylvania Act 48 credit. WHY will also provide documentation for Delaware and New Jersey educators.

## **YOUTH PROGRAMS**

The longest running of WHY's media courses, WHY's Youth Programs offer hands-on production training for teens through after-school programs, summer programs, and field trips.



## DISCOUNTED COURSE FEES FOR WHY Y MEMBERS

WHYY members receive discounts on Hamilton Commons courses.

## NOT A MEMBER?

Visit [why.org](http://why.org) or contact Member Services at 215-351-0511 to become a WHYY member before registering for the course to receive the discounted member fee. More importantly, member support helps fund the arts and culture and news and information programs on WHYY-TV, WHYY-FM and [why.org](http://why.org) and [NewsWorks.org](http://NewsWorks.org).

## REGISTRATION

Hamilton Commons web page  
[WHYY.org/hamiltoncommons](http://WHYY.org/hamiltoncommons)

or call

WHYY Member and  
Audience Services  
**215-351-0511**



# ADULT

## LEARNING COURSES

### C101 INTRO TO SHOOTING VIDEO

Interested in exploring digital video, but don't know where to begin? This class introduces you to the basics of operating a video camera, simple lighting techniques, framing shots and conducting interviews.

**MEMBER COURSE FEE: \$20**

**NON-MEMBER COURSE FEE: \$80**

*Choose one of the following dates:*

Wednesday, September 9, 2015 6:30 - 9:00 PM	Thursday, February 18, 2016 6:30 - 9:00 PM
Saturday October 3, 2015 10:00 AM - 12:30 PM	Saturday, April 2, 2016 10:00 AM - 12:30 PM
Saturday, November 28, 2015 1:00 - 3:30 PM	Tuesday, April 19, 2016 6:30 - 9:00 PM

### C102 INTRO TO VIDEO EDITING | FINAL CUT

This class is designed as a starting point for people who are interested in exploring the world of editing video. In this 2.5 hour overview of the editing process, you will be introduced to the basics of video editing: how video clips are cut and arranged using Final Cut Pro software.

*NOTE: IN THIS CLASS, YOU WILL BE EDITING FROM STOCK FOOTAGE. THERE IS NO NEED TO BRING FOOTAGE WITH YOU.*

**MEMBER COURSE FEE: \$20**

**NON-MEMBER COURSE FEE: \$80**

*Choose one of the following dates:*

Wednesday, September 16, 2015 6:30 - 9:00 PM	Thursday, February 25, 2016 6:30 - 9:00 PM
Saturday, October 3, 2015 1:30 - 3:00 PM	Saturday, April 2, 2016 1:30 - 3:00 PM
Saturday, December 5, 2015 1:00 - 3:30 PM	Tuesday, April 26, 2016 6:30 - 9:00 PM

## **C102i** INTRO TO VIDEO EDITING | iMOVIE

This class is designed as a starting point for people who are interested in exploring the world of editing video through iMovie. In this 2.5 hour overview of the editing process, you will be introduced to the basics of video editing: how video clips are cut and arranged using Apple's free iMovie software.

*NOTE: IN THIS CLASS, YOU WILL BE EDITING FROM STOCK FOOTAGE. THERE IS NO NEED TO BRING FOOTAGE WITH YOU. iMOVIE WORKS ONLY ON APPLE COMPUTERS.*

**MEMBER COURSE FEE: \$20**

**NON-MEMBER COURSE FEE: \$80**

Tuesday, November 24, 2015

6:30 - 9:00 PM



## **C102p** INTRO TO VIDEO EDITING | ADOBE PREMIERE \*BRING YOUR OWN LAPTOP

This "Bring Your Own Laptop" class is designed as a starting point for people who are interested in exploring the world of editing video. In this overview, you will learn the basics: arranging clips using Adobe Premiere software. Adobe Premiere is a video editing program that works on both Macs and PCs.

*NOTE: YOU MUST BRING YOUR OWN LAPTOP FOR THIS COURSE WITH THE LATEST VERSION OF ADOBE PREMIERE INSTALLED. IN THIS CLASS, YOU WILL BE EDITING FROM STOCK FOOTAGE. YOU WILL BE GIVEN DIRECTIONS HOW TO DOWNLOAD THAT FOOTAGE PRIOR TO CLASS.*

**MEMBER COURSE FEE: \$15**

**NON-MEMBER COURSE FEE: \$75**

Thursday, November 12, 2015

6:30 - 9:00 PM

## **C110** VIDEO EXCURSION: SHOOTING IN THE FIELD

Working with a small production team of fellow students, you will spend the morning shooting video and interviewing subjects in the neighborhood around WHY. You will return to WHY for an afternoon of Final Cut Pro editing instruction, using the footage you shot earlier in the day.

No prior experience required. Students are encouraged to bring lunch.

**MEMBER COURSE FEE: \$80**

**NON-MEMBER COURSE FEE: \$140**

**Choose one of the following dates:**

Saturday, September 19, 2015

10:00 AM - 4:00 PM

Saturday, April 16, 2016

10:00 AM - 4:00 PM

## **C111** DSLR PHOTOGRAPHY BASICS \*BRING YOUR OWN CAMERA

Do you enjoy taking photographs, but aren't quite sure how to get the best image with your DSLR camera? In this introductory course, you will learn the basic principles of photography to help you have more control of your pictures. During the first half of the course, students will learn different ways to compose a photograph as well as how to set a DSLR's aperture, shutter speed and ISO. For the second half of the course, students will be asked to capture their own images in the neighborhood around WHY to share with the class.

*NOTE: NO PRIOR EXPERIENCE IS REQUIRED, BUT STUDENTS MUST BRING THEIR OWN DSLR CAMERAS*

**MEMBER COURSE FEE: \$20**

**NON-MEMBER COURSE FEE: \$80**

Saturday, April 9, 2016

1:00 - 4:00 PM

## **C202 BEGINNING DOCUMENTARY PRODUCTION**

Make your own 3-5 minute documentary in this exciting four-session course. Learn to plan, shoot, and edit on Final Cut Pro as you craft your own short video.

**NOTE:** YOU WILL BE REQUIRED TO SHOOT FOOTAGE OUTSIDE OF CLASS TIME WHILE TAKING THIS COURSE, AS YOU WILL BE CREATING YOUR OWN ORIGINAL PIECE. IF YOU DON'T WISH TO CREATE YOUR OWN VIDEO AND ARE ONLY LOOKING FOR EDITING SKILLS, PLEASE CONSIDER TAKING "EDITING ON FINAL CUT PRO" INSTEAD.

**PREREQUISITES:** IF YOU ARE TOTALLY NEW TO VIDEO PRODUCTION, IT IS RECOMMENDED THAT YOU TAKE INTRO TO SHOOTING VIDEO AND INTRO TO VIDEO EDITING BEFORE TAKING THIS COURSE.

**MEMBER COURSE FEE: \$255**

**NON-MEMBER COURSE FEE: \$315**

*Course fee includes equipment rental and 10 hours of edit time.*

**Choose one of the following four-session courses:**

*Wednesdays:* September 30, October 7, 14, and 21, 2015  
6:00 - 9:00 PM

*Saturdays:* January 23, 30, February 6 and 13, 2016  
1:00 - 4:00 PM

*Tuesdays:* May 17, 24, 31, and June 7, 2016  
6:00 - 9:00 PM

## **C301 INTERMEDIATE DOCUMENTARY PRODUCTION**

In this follow-up to the Beginning Documentary course, you will create a longer and more sophisticated piece. With a smaller class size and a focus on peer feedback, Intermediate Documentary Production allows you to discuss your ideas and rough cuts with other course participants in a workshop setting as you build on the skills you learned in the Beginning class.

**PREREQUISITES:** BEGINNING DOCUMENTARY PRODUCTION IS A PRE-REQUISITE FOR THIS COURSE. IF YOU HAVE NOT TAKEN THE INTRO COURSE BUT FEEL YOU HAVE A SIMILAR LEVEL OF EXPERIENCE, PLEASE CONTACT US AT 215-351-3318 BEFORE ENROLLING.

**MEMBER COURSE FEE: \$285**

**NON-MEMBER COURSE FEE: \$345**

*Course fee includes equipment rental and 10 hours of edit time.*

*Wednesdays:* April 20, 27, May 4, 11, 18, 2016  
6:00 - 9:00 PM

## **C401 ADVANCED DOCUMENTARY SEMINAR**

In this six-session, monthly seminar, you will meet with a like-minded group of students looking to take their documentary production to the next level. Participants will be encouraged to serve as crew for each other, as they work on longer (15-20 minute) projects.

Participants will be able to use WHYY's cameras, microphones, and edit suites, but will be expected to shoot and edit outside of class time. The actual class will be discussion-based and will involve group critique of participants' footage and rough cuts.

**PREREQUISITES:** INTERMEDIATE DOCUMENTARY PRODUCTION IS A PRE-REQUISITE FOR THIS COURSE. IF YOU HAVE NOT TAKEN THAT COURSE BUT FEEL YOU HAVE A SIMILAR LEVEL OF EXPERIENCE, PLEASE CONTACT US AT 215-351-3318 BEFORE ENROLLING.

**MEMBER COURSE FEE: \$315**

**NON-MEMBER COURSE FEE: \$375**

*Course fee includes equipment rental and 40 hours of edit time.*

*Second Monday of each month:*

January 11, February 8, March 14, April 11, May 9, and June 13, 2016  
6:00 - 9:00 PM

## **C204 EDITING WITH FINAL CUT PRO X**

In this three-session course, you will learn the most crucial video editing skills in Final Cut Pro: basic editing, title creation, sound mastering, color correction, chroma keying (green screening), transitions and filters and techniques used in narrative and documentary film editing. Final Cut Pro is a program that works only on Mac OS.

**NOTE:** YOU WILL NOT CREATE AN ORIGINAL PIECE THROUGH THIS COURSE; YOU WILL BE EDITING FROM STOCK FOOTAGE. IF YOU WISH TO CREATE YOUR OWN DOCUMENTARY VIDEO, PLEASE CONSIDER TAKING "BEGINNING DOCUMENTARY PRODUCTION" INSTEAD.

**MEMBER COURSE FEE: \$115**

**NON-MEMBER COURSE FEE: \$175**

**Choose one of the following three-session courses:**

*Monday, Wednesday, Friday:* December 7, 9, and 11, 2015  
6:30 - 9:00 PM

*Monday, Wednesday, Friday:* March 7, 9, and 11, 2016  
6:30 - 9:00 PM

*Wednesdays:* June 1, 8, and 15, 2016  
6:30 - 9:00 PM

## C203 AUDIO STORYTELLING

Great audio storytelling is the hallmark of WHYY's radio service. In this four-session course, you will learn to tell stories with audio. Using narration, interviews and natural sound, you will craft a short audio piece on a topic of your choice.

**MEMBER COURSE FEE: \$155**

**NON-MEMBER COURSE FEE: \$215**

*Course fee includes 6 hours of edit time.*

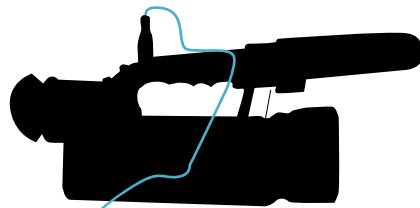
**Choose one of the following four-session courses:**

*Wednesdays:* January 6, 13, 20, and 27, 2016

6:30 - 9:00 PM

*Saturdays:* May 14, 21, 28, and June 4, 2016

1:00 - 4:00 PM



## C104 TELL YOUR STORY

In this one-hour experience, come to WHYY and interview a friend or family member, or be the subject of your own oral history. Learn to conduct a high-quality interview, and let the Public Media Commons staff handle the camera and lights. Leave with a 10-15 minute video keepsake to share with family and friends.

*This experience is offered by appointment only.*

*To make an appointment to tell your story, call 215-351-3318.*

**MEMBER COURSE FEE: \$50**

**NON-MEMBER COURSE FEE: \$100**

**WHYY.ORG/COURSES**

# EDUCATOR

## PROFESSIONAL DEVELOPMENT

### EDUCATORS PARTICIPATING IN PROFESSIONAL DEVELOPMENT COURSES

Educators participating in professional development courses learn methods for implementing 21st Century Learning Skills in their classrooms. They learn to help their students create digital media and receive tips for integrating those skills into existing curricula and project-based learning approaches.

Courses are approved for Pennsylvania Act 48 credit. WHYY will also provide documentation for Delaware and New Jersey educators. Participants may be teachers of any content area looking for a new outlet for student expression and education.

Classroom video and audio production projects are designed to be student centered. As such, participating teachers will learn to guide their students through hands on lessons while students develop their voices as multimedia storytellers.

To organize an Educator Professional Development course for your school, please contact **Craig Santoro, Director of Educational Programs** at **215-351-3318**

**WHYY.ORG/TEACHERS**

# YOUTH

## PROGRAMS

**WHY AFTERSCHOOL:** Youth after-school programs are offered as a public service by WHY Y at no charge to participants. Classes are filled on a first-come, first-served basis.

### Y101 DOCUMENTARY WORKSHOP

This program combines media literacy and video production as students learn to produce short documentaries on a topic of their choosing. WHY Y's media instructors act as executive producers, students write, direct, shoot and edit in small production crews.

#### **Fall Semester**

Mondays and Wednesdays

September 28, 2015 through January 20, 2016

4:00 - 6:00 PM

#### **Spring Semester**

Mondays and Wednesdays

February 8 through June 15, 2016

4:00 - 6:00 PM

### Y102 STUDIO PRODUCTION

Students will learn to operate video switchers, lighting and sound boards and robotic cameras as they shoot and direct their own studio production. WHY Y's media instructors act as executive producers, while the students write, direct, shoot and produce in small production crews.

#### **Fall Semester**

Tuesdays and Thursdays

September 29, 2015 through January 21, 2016

4:00 - 6:00 PM

#### **Spring Semester**

Tuesdays and Thursdays

February 9 through June 16, 2016

4:00 - 6:00 PM

### Y103 PHOTOJOURNALISM WORKSHOP

In this course students will learn the basics of digital photography. They will also learn how to shoot, edit and produce content for an online news website. Students participating in this program will develop the skills needed to be a photojournalist. This 15-week course focuses on the foundations of citizen journalism and visual storytelling with the help of photographs, audio and the written word. Each week students will report on newsworthy topics of their choosing by creating a photo story, audio slideshow and/or mixed media story for the class website.

#### **Spring Semester**

Tuesdays and Thursdays

February 9 through June 16, 2016

4:00 - 6:00 PM



### Y301 MULTIMEDIA EXPLORATION

For students who have already completed a WHY Y Afterschool Program or Summer Program, this advanced level class allows you to explore a topic of your choice through a variety of media: video, audio, slideshows, photography, and more.

**Prerequisites:** Students must have completed a WHY Y workshop to register for this program.

#### **Fall Semester**

Mondays and Wednesdays

September 28, 2015 through January 20, 2016

4:00 - 6:00 PM

#### **Spring Semester**

Mondays and Wednesdays

February 8 through June 15, 2016

4:00 - 6:00 PM



**WHYY SUMMER** offers intensive multi-week experiences for teens finishing grades 9-12 and a Spring Break Program for middle school students. The project-based programs provide immersive media experiences in which the participants work in teams to create original productions.

## **Y201 WHY SUMMER JOURNALISTS**

This award-winning, hands-on program gives you the opportunity to use WHYY production equipment to develop and produce news stories based on your interests while under the tutelage of experienced media instructors. Facilitated by the staff of WHYY's Dorrance H. Hamilton Public Media Commons, the two-week intensive program features lectures and training sessions from the renowned staff of WHYY's news department.

*For students currently in grades 9-12*

**MEMBER COURSE FEE: \$1,200**

**NON-MEMBER COURSE FEE: \$1,350**

*Includes lunch*

**Choose one of the following two-week sessions:**

### **Session 1**

Monday through Friday  
June 27 through July 8, 2016  
9:00 AM - 4:00 PM\*

*\*Does not meet on July 4*

### **Session 2**

Monday through Friday  
August 8 through August 19, 2016  
9:00 AM - 4:00 PM

## **Y202 WHY SUMMER FILMMAKERS**

Join our award-winning staff for an exciting opportunity to learn all aspects of movie production with other young filmmakers. Learn to script, shoot, act and edit movies as you create your own short film from script to screen, over three fun-filled weeks. If you have the desire to tell a story or have an interest in filmmaking, this is an excellent chance to express your ideas and use professional equipment!

*For students currently in grades 9-12*

**MEMBER COURSE FEE: \$1,800**

**NON-MEMBER COURSE FEE: \$1,950**

*Includes lunch*

Monday through Friday  
July 11 through July 29, 2016  
9:00 AM - 4:00 PM

## **Y200 WHY SPRING BREAK FOR MIDDLE SCHOOL JOURNALISTS**

A special edition of our popular teen journalism program reimagined for middle schoolers. Students in grades six through eight will spend five exciting days at the WHYY studios creating video news stories. Participants will work with the staff of WHYY's award-winning Hamilton Commons to learn all aspects of the news production experience: interviewing, writing, shooting and editing video, and more.

**MEMBER COURSE FEE: \$550**

**NON-MEMBER COURSE FEE: \$625**

*Students must bring their own lunch*

Monday through Friday  
March 21 through March 25, 2016  
9:00 AM - 4:00 PM

**SCHOLARSHIPS AVAILABLE FOR ALL SUMMER PROGRAMS!**  
FOR DETAILS, VISIT [WHYY.ORG/SUMMER](http://WHYY.ORG/SUMMER)



# MEDIA LABS

## WHYY MEDIA LABS IN SCHOOLS

With a generous lead grant from the William Penn Foundation WHYY is embarking on an exciting partnership with the School District of Philadelphia launching in the 2015-2016 school year.

WHYY is committed to bringing fully-equipped media production labs to 27 District middle and high schools over the next three years. These labs are designed to teach students the fundamentals of media production as a tool for learning in all curricular areas.

A WHYY media instructor runs an after-school documentary or news workshop at each school, teaching students to tell stories about topics that concern them. The instructor also brings WHYY's tried and true teacher professional development to school, training educators to use media production as a tool in their classrooms.

With the help of WHYYY, videos created by the students in the program will air on the School District cable channel, as part of two new student-produced shows.

The program is launching in five schools in the 2015-16 school year: Franklin Learning Center, Austin Meehan Middle School, Academy at Palumbo, Murrell Dobbins CTE High School and the U School.

**WHYY IS EXCITED TO WORK WITH THE STUDENTS AND TEACHERS OF THE SCHOOL DISTRICT OF PHILADELPHIA.**

# OTHER INFO

## CANCELLATION POLICY, WITHDRAWALS AND REFUND POLICY

WHYY reserves the right to cancel classes due to insufficient enrollment. In the event of a cancellation, students will be notified and full tuition will be refunded. In case of inclement weather, classes may need to be rescheduled.

For all adult learning classes, you may cancel your registration without penalty until two weeks before the date of the class. 80% of the course fee will be refunded for cancellations within two weeks. No refunds are offered for withdrawals on or after the start date of the class.

For all summer and spring break programs, you may cancel your registration without penalty until five weeks before the date of the class. 80% of the course fee will be refunded for cancellations within five weeks. No refunds are offered for withdrawals on or after the start date of the class.

## WHYY MEMBER BENEFITS INCLUDE COURSE DISCOUNTS

In addition to knowing that you are doing your part to support public media in the Delaware Valley, WHYY members receive a variety of member benefits through the WHYY MemberCard:

Discounts for Hamilton Public Media Commons courses

2 for 1 discounts at many area retailers, restaurants and cultural institutions

Special invitations to WHYY member events, book signings and meet and greets with on-air personalities.

Become a member today by calling Member Services at **215-351-0511** or visit **WHYY.org**.

**THANK YOU FOR SUPPORTING WHYY!**