



CONTACT: Brian Rossiter
Senior publicist
(215) 351-2066
brossiter@whyy.org

WHYY-TV'S *FIRST* GOES ON THE ROAD FOR HALLOWEEN-THEMED SPECIAL

PHILADELPHIA, Oct. 26, 2009 — *First*, WHYY-TV's 30-minute news and information magazine program dedicated to serving Delaware and hosted by Stephanie Aldrich, Tom Byrne and Bill Cook, heads out on the road and will feature Halloween-themed site visits in its Oct. 30 episode.

The crew will trek to Middletown, Del., as Cook experiences the blood-spattered horror of Frightland, a massive haunted house and barn compound designed to terrify and thrill. Cook and Byrne also interview the actors of Frightland as part of *First*'s "State of Play" segment.

An Aldrich story explores the booming business of Halloween, and a Byrne piece focuses on historic Fort Delaware, famous for stories of a haunting tragic past and paranormal activity. All things haunted — including a list of activities throughout the First State — will be available at WHYY.org/delaware.

The program's "First Person" segment will feature an interview with special guest Denny Ferrara, co-owner of Frightland and executive director of the Leukemia Research Foundation of Delaware, which a portion of Frightland ticket sales will benefit.

Finally, the "First Experience" segment will feature coverage of the Chadds Ford Great Pumpkin Carve, an epic pumpkin-carving contest in which pumpkins from Chadds Ford's own S.I.W. Vegetables are carved by local artists. Three judges pick winners from among 70 masterpieces.

First is broadcast at 10 p.m. Friday. It is rebroadcast at 11 a.m. Saturdays and 6 p.m. Sundays on WHYY-TV's Y Info channel and available to stream at www.whyy.org/video.

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