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**WHYY TO HOST ARTS FESTIVAL OCT. 2 SHOWCASING TALENT
AT COLLEGES, UNIVERSITIES FEATURED ON WHYY-TV'S CREATIVE CAMPUS**

PHILADELPHIA, Sept. 10, 2009 — WHYY will host the *Creative Campus* Arts Festival to celebrate the completion of the public media organization's television program, which explores the arts and culture scene at more than 20 Delaware Valley colleges and universities.

The free festival will be held from 5 to 9 p.m. Friday, Oct. 2, at the WHYY Technology Center and Members Plaza, 150 N. Sixth St. The festival will treat the public to an evening of performances, demonstrations, art exhibitions and interviews featuring a sampling of students and faculty who appear in *Creative Campus* segments.

More than 30 presentations will be held by several colleges and universities. Confirmed presentations include:

- Two vocal soloists, 12-voice choir and 10-piece band from the University of the Arts performing excerpts from *Does Your House Have Lions?*, a jazz-funk opera based on Sonia Sanchez's poem
- Gamelan Semara Santi dancers and musicians from Swarthmore College
- Two actors from Villanova University performing an excerpt from *The Zoo Story*
- Fresh Baked Theatre Co. of Widener University will present excerpts of plays, including *Little Mermaid* and *The Odyssey: The Journey of a Soul*

A shuttle will run continuously from WHYY to Old City for visitors to attend the festival and visit art galleries during First Friday's open houses.

Broadcast on WHYY-TV and Y Arts and viewable at WHYY.org, *Creative Campus* spotlights a range of talent, from painting and acting to singing and dancing and more.

"This project opened a door to a world we don't often see," said Trudi Brown, WHYY executive producer. "We found that by doing this project at area colleges and universities, the arts and culture scene is even greater than we had imagined."

The 45 WHYY-produced *Creative Campus* segments run about six minutes each. An additional 100-plus segments can be viewed at www.whyy.org/creativecampus. Four segments will be broadcast during a WHYY-TV special at 10:30 p.m. Thursday, Sept. 10.

Creative Campus is made possible by a grant from the Pennsylvania Department of Community and Economic Development.

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