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**FIRST, WHYY-TV'S NEWS AND INFORMATION MAGAZINE PROGRAM  
DEDICATED TO SERVING THE FIRST STATE, TO PREMIERE SEPT. 25**

PHILADELPHIA, Sept. 9, 2009 — *First*, a 30-minute news and information magazine program produced by WHYY-TV and dedicated to covering the First State, will premiere Sept. 25 in its time slot of 10 p.m. Fridays.

Hosted by Stephanie Aldrich, Tom Byrne and Bill Cook, *First* will feature three in-depth stories and the roundtable discussions "First Person" and "State of Play." "First Person" will feature extensive interviews with newsmakers. "State of Play" will feature the show's hosts riffing about Delaware trends and news with invited guests. "First Experience," a look at the arts and culture community in Delaware, will cap each episode. Content supplementary to the program such as extended edits of roundtable discussions will be offered at [www.whyy.org/delaware](http://www.whyy.org/delaware).

*First* will be rebroadcast at 11 a.m. Saturdays and 6 p.m. Sundays on WHYY-TV's Y Info channel and available to stream at [www.whyy.org/video](http://www.whyy.org/video).

*First* is one component of WHYY's longstanding and continuing commitment to serve Delaware. WHYY's "Delaware News" Web page, [www.whyy.org/delaware](http://www.whyy.org/delaware), launched in early August and features in-depth coverage of public policy issues. Additionally, WHYY-FM increased its Delaware coverage in the past month.

"WHYY is thrilled to launch *First* — a fresh, new way to present news and information to our Delaware audience," said Bill Marrazzo, WHYY president and chief executive officer. "This public affairs program will deliver to Delaware the kind of comprehensive reporting and analysis citizens of the First State deserve. WHYY is also pleased to increase coverage of Delaware on WHYY.org and WHYY-FM."

The premiere episode of *First* will explore the pageantry involved with the blossoming rivalry between the Delaware Blue Hens and Delaware State Hornets. Those football programs will play their first scheduled game against each other at noon Saturday, Sept. 19, at Tubby Raymond Field at Delaware Stadium. WHYY-TV will broadcast the game and offer a rebroadcast at 10:30 a.m. Sunday, Sept. 20, on WHYY-TV's Y Arts channel. The game will also be available to stream at [www.whyy.org/video](http://www.whyy.org/video). Additionally, WHYY-TV will broadcast a sneak preview of *First* during the game telecast.



“There are some incredible stories to tell in Delaware,” said John Mussoni, managing editor and executive producer of *First*. “We love the idea of taking a little extra time on our show to thoughtfully present them to all viewers.”

In addition to serving as hosts of *First*, Aldrich, Byrne and Cook are correspondents. Lisa Shiner serves as director of operations. Gene Ashley, Gary Lindstrom, Charlie O’Neill and Paul Parmalee serve as editors and photographers.

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