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## IN COLLABORATION WITH WHYY, *MARKETPLACE* CREATES HEALTH DESK IN PHILADELPHIA WITH THE ADDITION OF REPORTER GREGORY WARNER

LOS ANGELES and PHILADELPHIA, Jan. 12, 2010 — *Marketplace* announces the addition of reporter Gregory Warner to cover the business of health care from one of the top regional healthcare-industry economies in the country, Philadelphia. Produced and distributed by American Public Media in St. Paul, Minn., *Marketplace* will work in partnership with WHYY to host a *Marketplace* Health Desk with WHYY's Health and Science Desk.

*Marketplace* is public radio's daily magazine explaining the impact of money, business and economics on everyone's lives. Hosted by Kai Ryssdal, it reaches more than 5 million listeners weekly. *Marketplace* is broadcast on WHYY-FM from 6:30 to 7 p.m. weekdays; *Marketplace Morning*, 7:50 to 8 a.m. weekdays; and *Marketplace Money*, 3 to 4 p.m. Saturdays. The three programs, based in Los Angeles with four domestic bureaus and bureaus in London and Shanghai, together reach more than 9 million listeners a week.

"WHYY is pleased to partner with *Marketplace* and Gregory Warner," said Bill Marrazzo, WHYY president and chief executive officer. "Eighty percent of the world's largest pharmaceutical companies have a presence in Greater Philadelphia, so it's clear that Warner's reporting will be a valuable asset."

Warner establishes the Healthcare Desk as the industry enters a period of historic transformation. His reports will explore all aspects of the health-care system from the practice of medicine to the inner workings of the insurance, pharmaceutical and hospital industries.

Warner has reported from around the world for numerous public radio programs including *Marketplace* and *This American Life* and for National Public Radio. He received the 2009 Third Coast award for Best News Feature for a piece in the "Working" series on *Marketplace*. He has also been the recipient of numerous other awards and fellowships. He is a graduate of Yale University.

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