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**WHYY'S *Every ZIP Philadelphia* Exploring What it Means to be a Philadelphian,
One ZIP Code at a Time**

PHILADELPHIA, March 8, 2016 – WHYY has launched its newest community storytelling initiative through project *Every ZIP Philadelphia*, aimed at uncovering unique voices and developments in each of Philadelphia's 48 ZIP codes. The project will give Philadelphia residents a chance to see and hear each other in new ways and learn about issues they didn't even know existed beyond their own backyards.

Kicking off the initiative, *Every ZIP Philadelphia* will hold its first public storytelling event on Friday, March 25 at the Arts Sanctuary. There will be live storytelling, music, and exclusive looks at some of the radio and web stories produced for the project. In partnership with Mighty Writers, photos shot by students will be displayed on the walls.

Through radio stories, photo essays, public events and more, the project will provide a comprehensive, connected documentary of a community across space, medium, and time. The project already started highlighting people and places of the area, including the revival of an old-neighborhood name in North Philadelphia, Swampoodle, and an unlikely Chinatown partnership focused on forming strong bonds of community.

Every ZIP Philadelphia is produced by independent producer Alex Lewis and brought to you by WHYY and Finding America, a national initiative produced by AIR, the Association of Independents in Radio, Incorporated, and with financial support from the Corporation for Public Broadcasting, the Wyncote Foundation, the John D and Catherine T MacArthur Foundation, and the National Endowment for the Arts.

Tell WHYY who or what makes your zip great for a chance to be featured on *Every Zip Philadelphia*. Contact Alex Lewis at alewis@whyy.org. Keep up to date with the latest developments of the project by visiting www.whyy.org/everzipphilly, and follow the project on Twitter and Instagram @EveryZIPPhilly.

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