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## PRESS RELEASE

### **WHYY Launches Inaugural Podcast for Children** *Eleanor Amplified blasts off June 29*

PHILADELPHIA, June 24, 2016 – WHYY will launch *The Radio Adventures of Eleanor Amplified*, a new adventure podcast for children ages 8 to 12, on June 29. The podcast tells the story of the “world famous reporter and adventurer” and her nemeses over a series of 10 episodes.

Listeners can join the hero, Eleanor Amplified, as she foils dastardly plots, outwits crafty villains and goes after “The Big Story.” Eleanor’s pursuit of truth takes her into orbit, out to sea, through a scary jungle and even to the halls of Congress!

*Eleanor Amplified* is available on iTunes, Stitcher, [WHYY.org](http://WHYY.org) and other online listening sites. Additional information may be found at [eleanoramplified.com](http://eleanoramplified.com).

“There are not enough quality podcasts for children,” notes WHYY Executive Vice President and COO, Kyra McGrath. “As WHYY looks to expand our digital presence, we think this will be a really terrific addition to our program offerings.”

The podcast was created by John Sheehan, a producer of *Fresh Air with Terry Gross*. “Saturday morning cartoons were my direct inspiration,” says Sheehan, whose pilot for the series won a WHYY staff competition. “I wanted to create a world famous character like Indiana Jones who travels the world on adventures.”

Gross is a fan of the new show and writes, “I remain in awe of John's audio wizardry.”

Sheehan, who sacrificed lunch breaks and hours before and after work to juggle the creation of *The of Radio Adventures Eleanor Amplified* with his work on *Fresh Air* and a growing family notes that he was also inspired by his children and family road trips. “I imagined long car rides with my daughter and thought how great it would be to have something to listen to during those rides that the whole family can enjoy. The podcast is geared towards slightly older kids, but really everyone can enjoy it.”

Prior to his work on *Fresh Air*, Sheehan was a freelance radio producer and hosted a pilot arts and culture radio show called *Just You Wait*. A graduate of Temple University, Sheehan has received a number of radio and broadcast accolades including the Society of Professional Journalists of Philadelphia’s first place in “Arts and Culture Reporting.”

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