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WHYY's Hit Podcast Takes Kids Across the Globe in Search of Mystery and Adventure

PHILADELPHIA, August 12, 2016 – The buzz is growing as families across the country are increasingly tuning into WHYY's new podcast, *The Radio Adventures of Eleanor Amplified*. Launched in early summer, this radio adventure series tells the story of the "world famous reporter and adventurer" and her nemeses over a series of 10 episodes.

Listeners can join the hero, Eleanor Amplified, as she foils dastardly plots, outwits crafty villains and goes after "The Big Story." Eleanor's pursuit of truth takes her into orbit, out to sea, through a scary jungle and even to the halls of Congress!

With over a quarter-million listens and having spent nearly 5 weeks as #1 in iTunes Kids & Family, *Eleanor Amplified* is fun for parents, grandparents and kids 12 and under. Lauded by Huffington Post, Vulture and Splitsider, this hit show is available on iTunes, Stitcher, WHYY.org and other online listening sites.

The Radio Adventures of Eleanor Amplified was created by John Sheehan, a producer of Fresh Air with Terry Gross. "Saturday morning cartoons were my direct inspiration," says Sheehan.

"I imagined long car rides with my daughter and thought how great it would be to have something to listen to during those rides that the whole family can enjoy. I wanted to create a world famous character like Indiana Jones who travels the world on adventures."

Eleanor Amplified is entertaining, informative and defends the very values one expects from high-quality journalism. The importance of access to information. Being inclusive of different points of view. Telling the truth, and more. Eleanor will spark laughter and conversation the whole family will enjoy, while preparing kids to appreciate journalism and make smart media choices in the future.

Funding for Eleanor Amplified is provided by a generous leadership gift from The Sutherland Family Foundation. Additional information may be found at eleanoramplified.com.

WHYY is Greater Philadelphia's leading public media provider, serving southeastern Pennsylvania, southern New Jersey and all of Delaware. WHYY connects each of us to the world's richest ideas while also cultivating open conversations about challenging and thought provoking topics.



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