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GABRIEL COAN NAMED V.P. FOR DIGITAL STRATEGIES AT WHYY
KQED AND YAHOO VETERAN TO LEAD PRODUCT EXPANSION

PHILADELPHIA, June 9, 2016 – Gabriel Coan has been named vice president for digital strategies and services at WHYY. In this new position, Coan will be responsible for accelerating the pace of digital development at the Philadelphia region’s leading public media organization.

Coan comes to WHYY from San Francisco, where he served as director of products and services for Interactive KQED. He was responsible for developing and implementing desktop and mobile products and services, including blogs, apps, streams and podcasts. He was previously senior editor for Online KQED, managing the editorial team responsible for digital news content on all platforms.

Coan began his career at Yahoo, where his duties included content leadership for the “front doors” visited by millions of users per month and My Yahoo, one of the web’s first services for personalized news and media.

“Gabriel Coan has the perfect credentials to fill this new position,” said WHYY Executive Vice President and Chief Operating Officer Kyra McGrath. “The combination of online development skills and innovation in digital products will help us create compelling content for a new generation of WHYY audiences.”

WHYY President and CEO Bill Marrasso notes, “WHYY created the role of Vice President for Digital Strategies and Services to increase the reach and impact of content across digital platforms, foster creation of new content and grow audiences who access content primarily through digital devices.” This initiative continues WHYY’s expansion of digital services, which has included the launch of the online news platform NewsWorks.org in 2010, growth of on-demand audio and video platforms and an investment in podcasts.

Coan earned a B.A. degree from San Francisco State University. He will be moving with his family to Philadelphia in July.

