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**WHYY Names Vice President for News  
and Civic Dialogue**  
*Sandra Clark to lead radio, TV and digital news*

PHILADELPHIA, July 15, 2016 – Sandra Clark has been named vice president for news and civic dialogue at WHYY, the Philadelphia region’s leading public media outlet.

Clark is currently managing editor at Philadelphia Media Network, publisher of the *Philadelphia Inquirer*, *Daily News* and *Philly.com*. A member of the newsroom senior leadership team, she also helped develop the short and long term strategic vision for the publications while directing arts and entertainment coverage.

When Clark joins WHYY on August 22, she will be a member of the executive leadership team and manage all news gathering for radio, television and digital media. She will lead efforts to engage the public in ways that inform and focus WHYY’s coverage of a three-state region.

Before becoming the *Inquirer’s* managing editor in 2014, she served as a senior news editor and deputy managing editor for digital news operations. Under Clark’s leadership, her department was awarded a Pulitzer Prize for criticism in 2014 and was named one of the top three features sections in America by the Society for Features Journalism.

She was recruited to Philadelphia from the University of Kansas in 1980 by the late Acel Moore, the *Inquirer’s* legendary reporter and columnist. She left the paper in 1990 to work with the Peace Corps as a volunteer, consultant and trainer in Guinea-Bissau and Cape Verde, and as acting country representative for Africare in Mozambique, returning in 1996. She has been a curriculum consultant for Foundations, Inc., and currently advises the Arcadia University student blog.

Clark’s accomplishments also include the launch of a rebranded arts section, leading an unprecedented digital training of all newsroom staff, and implementing two of PMN’s most successful reader-engagement initiatives: “My Daughter’s Kitchen,” a healthy-meals cooking program now in 25 schools, and “Black History: What I Wish I Knew.” Under her direction, Clark’s staff produced many memorable special sections on cultural institutions, including The Franklin Institute, The Barnes Museum and The Please Touch Museum. She also is co-founder of a company-wide team responsible for conceiving and implementing products and initiatives that maximize audience and revenue opportunities, and has managed numerous contracts with content syndicates and wire services.

“After a thorough national search, we are delighted to have found the best candidate here in our backyard,” notes WHYY executive vice president and COO Kyra McGrath. “Sandy’s years of experience in Philadelphia regional news, her leadership in digital newsroom operations and her community engagement initiatives all make her the perfect leader for WHYY’s robust news operation.”

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WHYY's news staff that has grown dramatically in recent years and just received the Pennsylvania Associated Press Broadcasters Association Award for outstanding news service.

"Sandra's proven news and civic engagement skills will be a significant asset as WHYY continues to invest in our regional multimedia news service" said WHYY CEO and president Bill Marrazzo. "Our audiences have let us know how much they appreciate our trusted brand of news and information and we look forward to Sandra's contributions as we keep expanding to fill the need for solid news and public interest programming."

Clark is Board president of the Pennsylvania Associated Press Managing Editors. She earned her B.S. in Journalism at the University of Kansas and the M.B.A. from Arcadia University. She lives in Wyncote, PA.

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