



Immediate Release

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WHYY Board of Directors Welcomes

Kenneth I. Trujillo Esq., La-Toya Pope Hackney, Esq. and Wendell E. Pritchett, Esq.

PHILADELPHIA, May 25, 2016 — Three distinguished community leaders — Kenneth I. Trujillo, Esq.; La-Toya Pope Hackney, Esq. and Wendell E. Pritchett, Esq. — have been elected to the Board of Directors of WHYY, Greater Philadelphia’s leading public media provider.

“I am thrilled to welcome Ken, La-Toya and Wendell to WHYY’s Board of Directors,” said Frederick Sutherland, chairman of the board. “Each one of them brings something unique to the board. In order to ensure our vitality and continued growth in all capacities, we looked for individuals who will bring great value to our team and help us navigate the evolving landscape of public media.”

Kenneth I. Trujillo, Esq. is a partner in the Philadelphia office of Schnader Harrison Segal & Lewis, LLP. Throughout his career in private practice, he has been at the cutting edge of some of the most important litigation in the region and in the country. He has served as the City Solicitor of Philadelphia and as an Assistant U.S. Attorney. He served as a regulator as a Commissioner of the Pennsylvania Gaming Control Board. As a business leader, Trujillo plays a major role in public and private economic development. Companies owned by Trujillo purchased WHAT 1340 AM radio station in 2011 and relaunched it as El Zol Philly, a Spanish language radio station now broadcasting on 97.1 FM. His companies also operate Azteca Philly, the local Azteca America television affiliate.

La-Toya Pope Hackney, Esq. is assistant general counsel for TE Connectivity Ltd. (formerly Tyco Electronics). She works closely with automotive business unit leadership to provide counsel on commercial agreements with leading auto manufacturers and their suppliers, antitrust, compliance and quality. Previously she counseled the global distribution business on contracts, antitrust and pricing issues. She also managed the development and launch of distribution contracts worldwide, as well as distributor compliance protocols. Before joining TE Connectivity Ltd. she was chief counsel for the retail marketing business of Sunoco, Inc.

Wendell E. Pritchett, Esq. is a law professor at the University of Pennsylvania. Before coming to Penn, he spent five years as assistant professor of history at Baruch College of the City University of New York. Prior to his appointment as Rutgers-Camden where he served as chancellor from 2009 to 2014, Dr. Pritchett taught at Penn Law from 2001 to 2009. During 2008, Dr. Pritchett served as deputy chief of staff

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and director of policy for Philadelphia Mayor Michael Nutter, who appointed him to the School Reform Commission in 2011. Prior to that, in 2007, he chaired the Urban Policy Task Force for then-Sen. Barack Obama's presidential campaign. Earlier in his career, Dr. Pritchett served as director of district offices for US Rep. Thomas Foglietta and as an attorney representing non-profit organizations in the development of affordable housing.

"Each of the new directors will further increase our impact in this marketplace, said William Marrazzo, President and CEO, of WHYY. "This is an exciting time for WHYY and we are happy to welcome three new distinguished directors to the board. We are committed to our community and their needs."

For more than 60 years, WHYY has been Greater Philadelphia's leading public media provider, serving southeastern Pennsylvania, southern New Jersey and all of Delaware. WHYY takes pride in bringing audiences news when they need it, entertainment when they want it and education when it counts- on television, radio, the Web and in the community. For more information, visit WHYY.org.

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