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WHYY'S NEWSWORKS IS NEW HOME FOR PLANPHILLY

PHILADELPHIA, February 24, 2015 —WHYY's NewsWorks is the new home for PlanPhilly, Philadelphia's nine-year-old news organization covering planning, design and development.

Effective this month, PlanPhilly will transition from its original home within the University of Pennsylvania's School of Design's applied research and practice arm, PennPraxis, to WHYY, the region's leading public media provider. Following the move, PlanPhilly will help WHYY and its NewsWorks.org website deepen its coverage of civic issues and promote public dialogue about the future of the Philadelphia region. Becoming part of WHYY's public media operation will enable PlanPhilly to broaden its reach beyond its web audience through radio and television reporting.

WHYY, Inc. Independence Mall West 625 Orange Street <http://whyy.org>

Launched in 2006, PlanPhilly was initiated and nurtured by PennPraxis. At a time of urban renewal and fast-paced development, PlanPhilly has informed and engaged thousands of residents in meaningful dialogue about the city's most important planning and design issues.

PlanPhilly's coverage includes in-depth reporting on the Philadelphia City Planning Commission, the Philadelphia Zoning Code, historic preservation, transportation, development, casinos and the Delaware River Waterfront Corporation, the reformed waterfront governing entity. For the past nine years, PlanPhilly has been managed by Matt Golas, who worked in the daily newspaper business for 32 years, including 20 at the *Philadelphia Inquirer*. Concurrent with this move, Golas joins WHYY/NewsWorks as Project Editor.

"WHYY/ NewsWorks could not be more pleased to welcome PlanPhilly into our journalistic family. We've worked closely with Matt Golas and his team over the last five years and have always admired their energy, accuracy, sense of fairness and passion to serve the Philadelphia community," said Chris Satullo, WHYY vice president of news and civic dialogue. "We're excited about the potential of what we can do together to broaden the reach of PlanPhilly's expert reporting through audio, video and community events. We also look forward to PlanPhilly expanding its scope to the suburbs and beyond in connection with our Keystone Crossroads initiative."

"The PlanPhilly team is thrilled to be a part of the WHYY/Newsworks newsroom. This is an opportunity to distribute our product to a whole new audience. We will have the

opportunity to work with other news gathering pros and take advantage of WHYY's multiple news platforms," added Matt Golas, WHYY/NewsWorks PlanPhilly project editor. "We will also, for the first time, be able to develop a revenue generation strategy that will enable us to sustain our watchdog coverage."

David Haas, vice chair of the Wyncote Foundation, said, "We at Wyncote Foundation are proud to support PlanPhilly's in-depth, high-impact coverage of built environment issues, and we're grateful to PennPraxis and PennDesign for providing strong institutional support and subject-matter expertise as a foundation for its watchdog reporting. We look forward to supporting PlanPhilly as a project of WHYY, where we believe it will be successful in building a broad base of support for its mission."

PlanPhilly was created through initial funding from the William Penn Foundation and is now made possible through support from the Wyncote Foundation. Learn more at PlanPhilly.com and NewsWorks.org.

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