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**WHYY ANNOUNCES NEW LOCAL ARTS SERIES, *ARTICULATE WITH JIM COTTER***  
*Premieres Thursday, January 8 on WHYY-TV*

PHILADELPHIA, December 15, 2014 — On Thursday, January 8 at 10:30 p.m., WHYY's new multi-media local arts series, *Articulate with Jim Cotter*, premieres on WHYY-TV. This 30-minute weekly program explores the variety, quality and heritage of Greater Philadelphia's arts and culture scene. The series has a robust online presence at [WHYY.org/articulate](http://WHYY.org/articulate).

Veteran arts reporter Jim Cotter brings his distinctive voice and perspective to *Articulate* as host. Born and raised in Ireland, Cotter has reported from around the world and spent the past 12 years of his more than 30-year career covering the arts in Philadelphia.

*Articulate's* magazine-style segments take viewers in-studio and on-location for intimate interviews and documentary-style explorations with artists and advocates of all forms of creative expression. The program provides a thoughtful and straight-forward exploration of how art speaks to us in our every-day lives.

"Art has always been the single most powerful way for us to reflect on our shared humanity," said producer and host Jim Cotter. "The goal of *Articulate* is to help expand our understanding of the human condition as expressed through creativity."

Viewers can expect to hear from some pioneering teaching artists who are helping shape the next generation of thinkers and doers; understand how pop tunes, like classical music, have stood the test of time; learn how area art programs are teaching skills that unlock the doors of success for kids; discover interesting stories about Philadelphian migrant artists; and uncover the truth behind well-known artistic dynasties.

"*Articulate* is the latest addition to WHYY's suite of arts and culture programs and reports, substantiating WHYY's role as the go-to place for multimedia information and discussion about the arts," said Bill Marrasso, WHYY president and CEO. "We are thrilled to provide audiences with another high-quality program that illuminates how art in Greater Philadelphia and beyond helps make sense of life."

*Articulate* airs Thursday at 10:30 p.m. and Sunday at 1:00 p.m. on WHYY-TV. Producer is Jim Cotter. *Articulate* is made possible by a generous grant from the Neubauer Family Foundation. Program is underwritten by PECO. Learn more at [WHYY.org/articulate](http://WHYY.org/articulate).

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