



PBS

GENEALOGY ROADSHOW ARRIVES IN PHILADELPHIA OCTOBER 25-26

Season Two Filming of the PBS Series Takes Place at Free-to-the-Public Event

WHAT: On Saturday, October 25 and Sunday, October 26, PBS and WHYY bring the series **GENEALOGY ROADSHOW** to Philadelphia. The public is invited to attend this free event and watch as preselected local residents have family mysteries revealed on camera with featured genealogists **Kenyatta D. Berry, Joshua Taylor** and **Mary Tedesco**.

The public can explore their own personal histories, too, with representatives from historical and genealogical societies who will be on-site for the weekend, including the Genealogical Society of Pennsylvania, Find My Past, the Greater Philadelphia Area Chapter of the Association of Professional Genealogists, the African American Genealogy Group and the Daughters of the American Revolution, among others.

“Philadelphia is a natural fit for **GENEALOGY ROADSHOW** as one of the oldest cities in America with a rich and deep connection to our country’s history and founding. It is one of the most diverse cities in the world, and its beginnings as both a capital city and a major industrial center make it ripe for fascinating family stories,” said executive producer Stuart Krasnow.

“**GENEALOGY ROADSHOW** has become a favorite with our TV viewing audiences since it premiered last fall and we’re thrilled that stories from the people of Greater Philadelphia will be featured in season two,” said Bill Marrazzo, WHYY President and CEO. “We take pride in the rich cultural history our region offers and I look forward to local stories and mysteries that will be uncovered next season.”

GENEALOGY ROADSHOW combines history and science to uncover fascinating stories of diverse Americans. Stories of Philadelphia-area residents have been researched by a team of local genealogy, history and DNA experts, using family heirlooms, letters, pictures, historical documents and other clues. The individual stories undoubtedly will link to the larger community history, revealing the rich cultural tapestry of Pennsylvania and America.

WHEN: Saturday, October 25, 9:00am – 6:00pm (Lines form at 8am)
Sunday, October 26, 9:00am – 4:00pm (Lines form at 8am)

WHERE: **Saturday, October 25**
The Historical Society of Pennsylvania
1300 Locust St.
Philadelphia, PA 19107

Sunday, October 26
Franklin Institute (Franklin Hall)
271 North 21st St.
Philadelphia, PA 19103



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Members of the public interested in attending the taping on either day are encouraged to visit why.org/genealogy for more details and parking information.

MEDIA: Members of the media are welcome to attend tapings with advance registration. **RSVPs are required; see contacts below.** Interviews are available with producers and on-air talent, PBS and WHY Y executives and more. To RSVP and to schedule interviews, contact:

Nisa Kiang, Goodman Media at PBSGR@goodmanmedia.com or 212-576-2700 or
Michae Godwin, PBS at mmgodwin@pbs.org or 703-739-8483

The Philadelphia episode will air on PBS and WHY Y in 2015 as part of **GENEALOGY ROADSHOW**'s second season. The other cities featured in season two include New Orleans and St. Louis.

GENEALOGY ROADSHOW is produced by Krasnow Productions. President and owner Stuart Krasnow is a long-time television industry veteran, having worked for all of the country's top broadcasters in news and entertainment, as well as at numerous cable networks as a creator and executive producer. The series is represented in the U.S. by Pat Quinn of Quinn Media Management and packaged with PBS by APA. The series is also executive produced by TV veteran Carlos Ortiz, who has produced mega-hits for almost every major network on television. He brings twenty years of development and producing experience to the table and returns to PBS for his second season on the series.

THE **GENEALOGY ROADSHOW** has been a huge hit in Ireland, where national public broadcaster RTE commissioned this original format from producer Big Mountain Productions.



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