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WHYY Accepting Applications for Community Advisory Board

Engaged members of communities in the Delaware Valley encouraged to apply

PHILADELPHIA, July 14, 2014 — WHYY is currently accepting applications for its Community Advisory Board. The Community Advisory Board (CAB) is comprised of individuals who help guide the public media organization's commitment to bringing audiences news when they need it, entertainment when they want it and education when it counts -on television, radio, the Web and in the community. Each new CAB member will serve a two-year term.

WHYY's CAB mirrors the station's geographic coverage area as well as demographic statistics. The CAB reflects WHYY's content and service areas, engages the communities in which each member lives, advocates for WHYY's content and services and offers substantial feedback to WHYY about its strategies, products and services.

Ideal candidates for WHYY's CAB live and work in WHYY's coverage area and are actively engaged in the community through work and/or volunteerism. His or her interests should reflect WHYY's service and product mix, including news and public affairs, arts and culture, youth and adult education. He or she would accept responsibility of reporting back to his or her community about WHYY's programs and services and reporting to WHYY about individual community wants and needs. CAB members are expected to join WHYY as a member, at a level affordable to the individual. He or she should be an active viewer, listener and/or visitor to WHYY-TV, WHYY-FM or WHYY/NewsWorks.org.

WHYY's Community Advisory Board meets four times a year. Meetings take place at WHYY studios in Philadelphia and Wilmington, DE. To apply, send resume and cover letter to aellis@whyy.org.

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