



CONTACT: Esmé Artz  
Public Information Coordinator  
215-351-1243  
[eartz@whyy.org](mailto:eartz@whyy.org)

## Survey Finds New Jersey Approves of WHYY's Operation of Five Acquired New Jersey Network Radio Stations

*82% of Respondents "Trust WHYY News Coverage"*

PHILADELPHIA, March 12, 2013 — A survey of 2,960 new WHYY members located in New Jersey shows overall approval of WHYY's operation of the five former New Jersey Network radio stations acquired in July, 2011. Since the acquisition, WHYY-FM's broadcast coverage has included WNJZ-FM, 90.3, Cape May Court House, WNJM-FM, 89.9, Manahawkin, WNJN-FM, 89.7, Atlantic City, WNJB-FM, 89.3, Bridgeton, and WNJS-FM, 88.1, Berlin.

The survey of WHYY members who either supported the station for the first time or rejoined in the last 18 months found that a majority believe WHYY is making a strong commitment to serving New Jersey. 82% of respondents stated that they "trust WHYY news coverage."

The survey also showed that WHYY listeners have high expectations of the station. 68% said WHYY is a reliable source of news about New Jersey, while another 20% remained "neutral" while suggesting additional program ideas.

Survey respondents also expressed strong interest in attending members-only events including special concerts or lectures, discussions of topics in the news and "meet and greet" events with WHYY personalities.

"Since adding the stations, we've increased our reporting capabilities in New Jersey, partnered with other news organizations and brought more discussion of New Jersey topics to programs such as *Radio Times*," said Bill Marrazzo, WHYY president and CEO. "We've added a special section on News Works.org and we look forward to scheduling more community events in the Garden State."

### About WHYY

WHYY has served southeastern Pennsylvania, southern New Jersey and all of Delaware for almost 60 years. WHYY is a PBS member station, offering TV programming on WHYY-TV (12.1), Y Arts (12.2) and Y Info (12.3). It is also an NPR member station, offering an FM signal on 90.9 and five other stations in New Jersey. WHYY's NewsWorks.org is a multimedia news and information service covering Greater Philadelphia. WHYY's Dorrance H. Hamilton Public Media Commons provides instruction in multimedia production. WHYY engages its community at a wide range of events. Visit [WHYY.org](http://whyy.org) for more information.

###



WHYY, Inc.

Independence Mall West  
150 North Sixth Street  
Philadelphia, PA 19106  
215.351.1200

625 Orange Street  
Wilmington, DE 19801  
302.888.1200

<http://why.org>