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WHYY'S TELEPRODUCTION SERVICES OFFER EXPERTISE, EXPERIENCE

PHILADELPHIA, Aug. 30, 2012 — WHYY's full-service television production studios have served Greater Philadelphia for more than 50 years. WHYY offers high- and standard-definition formats to deliver a product suited for broadcast television or the Web, and in-house experts can assist in every phase of production. With flexible studios and venues for stylish major events, WHYY offers space for versatility and everything from one-on-one interviews to programs inviting audience participation and for professional development.

WHYY's experience is augmented by multipurpose studios, high-tech equipment and forward-minded services. Choose from our two high-definition production studios, off-site shooting packages or modern event spaces. The multipurpose spaces cater to production, professional and social events and educational needs, allowing for unique and multifaceted projects. The in-studio, 16-by-9-foot high-definition rear-screen image projection with premium sound system offers a notable backdrop for teleproduction staging, meetings and the perfect environment to showcase productions.

WHYY delivers the highest-quality video solutions for Web and traditional distribution formats. Video productions may be shot live or for broadband connectivity to satellite, fiber, Internet 1 or the newly emerging Internet 2. Along with HD and SD products, the services create an integrated "new media" environment that enables interconnectivity among many media. WHYY offers interactive Web streaming, archiving and Skype, ISDN and broadband interconnection.

Equally well-versed in live and scripted events, WHYY's professional staff is available to assist with planning, production and post-production. It provides teleprompting, lighting and talent make-up services. WHYY's many other production capabilities include audio mixing and sweetening, graphic design, color correction, green-screen shooting and other craft services. WHYY is truly a one-stop shop for all production needs, combining every aspect of production at one location with the knowhow to put it all together.

"WHYY is a unique production resource unlike any other," said Bill Weber, WHYY chief technology officer. No other studio offers WHYY's unique combination of complete teleproduction, major multipurpose event facilities and cutting-edge technology. For more information, visit WHYY.org/about/spaces.html. To book an event, contact Revah Anzaldua at 215-928-2428 or ranzaldua@whyy.org.

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